

COOKIE STATEMENT

We use different types of cookies to make our website easier to use, to better tailor and personalise our services, and to analyse the use of our website.

What are cookies?

Cookies are simple small text files, which we store on your computer/browser if you agree. These files are safe for your computer, laptop, tablet and telephone. They are not viruses.

Which cookies do we use?

Functional Cookies

Functional cookies are needed to provide you with the service you have requested (for example, to be able to log in on our website and use the shopping cart). Our website cannot operate without these cookies

Group	Provider	Domain	Cookie Name	Description	Duration
Functional	Google Tag Manager	igopromo.nl	_uetsid	This cookies are used to collect analytical information about how visitors use the website. This information is used to compile report and improve site.	1 day
Functional	Google Tag Manager	igopromo.nl	_uetvid	to store and track visits across websites.	16 days 6 hours
Functional	IGO	www.igopromo.nl	SecureSessionID- <site-id>	Reference to authenticated user	session
Functional	IGO	www.igopromo.nl	SecureSessionID- <site-id>	Reference to authenticated user	session
Functional	IGO	www.igopromo.nl	cc-<cart-id>	References a cart for anonymous users. This cookies does not contain login/password/name of user/addresses	1 month
Functional	IGO	www.igopromo.nl	cookies.js	Used to save cookie settings for a user	1 minute
Functional	IGO	www.igopromo.nl	igo_cookie_set	Used to save cookie settings for a user	1 month
Functional	IGO	www.igopromo.nl	pgid-IGOPOST-NL- Site		session
Functional	IGO	www.igopromo.nl	pgid-IGOPOST-Site		session
		www.igopromo.nl	recview		3 months
Functional	IGO	www.igopromo.nl	sid	This cookie is very common and is used for session state management.	session
Functional	CDN	app-us1.com	__cfduid	The cookie is used by cdn services like CloudFare to identify individual clients behind a shared IP address and apply security settings on a per-client basis. It does not correspond to any user ID in the web application and does not store any personally identifiable information.	1 month

Functional	Livechat	livechatinc.com	__livechat	This cookie is set by the provider LiveChat.Inc. This cookie is used to enable live chat with customers on the website.	2 years
Functional		api.livechatinc.com	CASID	Allows the website to recognise the visitor, in order to optimize the chat-box functionality.	session
Functional	New Relic	nr-data.net	JSESSIONID	This cookie is used to store a session identifier so that New Relic can monitor session counts for an application. The cookie value is generated by Jetty.	session
Functional	New Relic	nr-data.net	NREUM	This cookie is only created in browsers that do not support the Navigation Timing API. When a browser supports the Navigation Timing API, a native interface can be used to determine navigation start time.	session
Functional	Google	google.com	NID	This cookie contains a unique ID used to remember your preferences and other information such as your preferred language, how many search results you prefer to have shown on a results page (for example, 10 or 20), and whether you want to have Google's SafeSearch filter turned on.	6 months
Functional	Google	google.nl	NID	This cookie contains a unique ID used to remember your preferences and other information such as your preferred language, how many search results you prefer to have shown on a results page (for example, 10 or 20), and whether you want to have Google's SafeSearch filter turned on.	6 months

Analytical Cookies

We use analytical cookies to collect statistics and to obtain reports on the use of our website. This enables us to understand how visitors use our website and we are able to improve the quality and effectiveness of our website as a result. We may obtain personal data from our analytical cookies. Please consult our Privacy Statement for more information on this. Google may also use your personal data for its own purposes, over which we have no control, for example, to compare performances of websites and for the improvement of its Analytics services. If you agree to this cookie policy, you also give consent for this processing by Google.

Group	Provider	Domain	Cookie Name	Description	Duration
Analytical	Google Analytics	igopromo.nl	_ga	This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors.	2 years
Analytical	Google Analytics	igopromo.nl	_ga_G8ZR1XE7DQ	Used to persist session state.	2 years
Analytical	Google Analytics	igopromo.nl	_gaexp	Used to determine a user's inclusion in an experiment and the expiry of experiments a user has been included in.	90 days
Analytical	Google Analytics	igopromo.nl	_gat_UA-560218-1	Used to throttle request rate.	1 minute
Analytical	Google Analytics	igopromo.nl	_gcl_au	This cookie is used by Google Analytics to understand user interaction with the website.	3 months
Analytical	Google Analytics	igopromo.nl	_gid	This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.	1 day
Analytical	Hotjar	igopromo.nl	_hjFirstSeen	This is set by Hotjar to identify a new user's first session. It stores a true/false value, indicating whether this was the first time Hotjar saw this user. It is used by Recording filters to identify new user sessions.	30 minutes
Analytical	Hotjar	igopromo.nl	_hjAbsoluteSessionInProgress	This cookie is used to detect the first pageview session of a user. This is a True/False flag set by the cookie.	30 minutes
Analytical	Hotjar	igopromo.nl	_hjTLDTest	When the Hotjar script executes we try to determine the most generic cookie path we should use, instead of the page hostname. This is done so that cookies can be shared across subdomains (where applicable). To determine this, we try to store the _hjTLDTest cookie for different URL substring alternatives until it fails. After this check, the cookie is removed.	session

Analytical	Hotjar	igopromo.nl	_hjid	This cookie is set by Hotjar. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	1 year
Analytical	Active Campaign	igopromo.nl	prism_252218329	This cookie is used by Active Campaign for site tracking purposes.	1 month
Analytical	Hotjar	www.igopromo.nl	_hjIncludedInPageview Sample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's pageview limit.	30 minutes
Analytical	Hotjar	www.igopromo.nl	_hjIncludedInSession Sample	This cookie is set to let Hotjar know whether that visitor is included in the data sampling defined by your site's daily session limit.	30 minutes
Analytical	Active Campaign	prism.app-us1.com	prism_252218329	This cookie is used by Active Campaign for site tracking purposes.	1 month
Analytical	Active Campaign	prism.app-us1.com	prism_475655207	This cookie is used by Active Campaign for site tracking purposes.	1 month
Analytical	Hotjar	hotjar.com	_BEAMER_FIRST_VISIT_{product ID}	This cookie is set by Beamer to store the date of this user's first interaction with insights.	3000 days
Analytical	Hotjar	hotjar.com	_BEAMER_USER_ID_{product ID}	This cookie is set by Beamer to store an internal ID for a user.	10 months

Tracking cookies

We create a profile with the aid of tracking cookies on the basis of your on-line behaviour, which we use to target advertisements to your personal preferences. Our website is personalised by means of tracking cookies to make use of the website easier and more enjoyable. If personal data is processed by tracking cookies, we do this in accordance with the requirements of the general data protection regulation (GDPR). Please consult our Privacy Statement for more information on this.

Group	Provider	Domain	Cookie Name	Description	Duration
Marketing	Criteo	igopromo.nl	cto_tld_test	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	1 day
Marketing	Criteo	www.igopromo.nl	criteo_write_test	Sets a unique ID for the visitor, that allows third party advertisers to target the visitor with relevant advertisement. This pairing service is provided by third party advertisement	1 day

				hubs, which facilitates real-time bidding for advertisers.	
Marketing	Criteo	www.igopromo.nl	cto_tld_test	Used to identify the visitor across visits and devices. This allows the website to present the visitor with relevant advertisement - The service is provided by third party advertisement hubs, which facilitate real-time bidding for advertisers.	1 minute
Marketing	Microsoft	bing.com	MUID	Used by Microsoft as a unique identifier. The cookie is set by embedded Microsoft scripts. The purpose of this cookie is to synchronize the ID across many different Microsoft domains to enable user tracking.	1 year 24 days
Marketing	Criteo	criteo.com	uid	Unique user ID that recognizes the user on returning visits	1 month
Marketing	DoubleClick	doubleclick.net	IDE	used for these purposes to show Google ads on non-Google sites	13 months
Marketing	DoubleClick	doubleclick.net	RUL	Used by DoubleClick to determine whether website advertisement has been properly displayed - This is done to make their marketing efforts more efficient.	1 year
Marketing	Google	google.com	__Secure-3PAPISID	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
Marketing	Google	google.com	__Secure-3PSID	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.]	2 years
	Google	google.com	__Secure-3PSIDCC	Targeting cookie. Used by for targeting purposes to build a profile of the website visitor's interests in order to show relevant & personalised Google advertising	2 years
Marketing	Google	google.nl	__Secure-3PAPISID	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.	2 years
Marketing	Google	google.nl	__Secure-3PSID	Builds a profile of website visitor interests to show relevant and personalized ads through retargeting.]	2 years
Marketing	LinkedIn	linkedin.com	AnalyticsSyncHistory	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries	1 month
Marketing	LinkedIn	linkedin.com	UserMatchHistory	LinkedIn Ads ID syncing	1 month
Marketing	LinkedIn	linkedin.com	bscookie	Used for saving the state of 2FA of a logged in user	2 years

Marketing	LinkedIn	linkedin.com	bcookie	Browser Identifier cookie to uniquely identify devices accessing LinkedIn to detect abuse on the platform	2 years
Marketing	LinkedIn	linkedin.com	lang	Used to remember a user's language setting	session
Marketing	LinkedIn	linkedin.com	li_gc	Used to store consent of guests regarding the use of cookies for non-essential purposes	2 years
Marketing	LinkedIn	linkedin.com	li_mc	Used as a temporary cache to avoid database lookups for member's consent for use of non-essential cookies and used for having consent information on the client side to enforce consent on the client side	2 years
Marketing	LinkedIn	linkedin.com	liap	Used by non-www.domains to denote the logged in status of a member	1 year
Marketing	LinkedIn	linkedin.com	lidc	This cookie is set by LinkedIn and used for routing.	1 day
Marketing	LinkedIn	linkedin.com	lms_ads	Used to identify LinkedIn Members off LinkedIn in the Designated Countries for advertising	1 month
Marketing	LinkedIn	linkedin.com	lms_analytics	Used to identify LinkedIn Members in the Designated Countries for analytics	1 month
Marketing	LinkedIn	ads.linkedin.com	lang	Used to remember a user's language setting	session

Our website also contains links to *social media*. When you click on one of these links, these websites may also use cookies, over which we have no control, for example, they may use cookies to recognise you as a user. To understand which cookies are used by the relevant parties and how they handle cookies, we recommend that you consult the privacy Statement and cookie Statement on these websites.

How can you remove cookies?

You can remove the cookies we have stored yourself. The method used often differs per browser. You can find more information on this in the 'help' option in your browser. If you have deactivated the use of cookies in your settings, you can still use most parts of our website. However, we would like to point out to you that our website does not work as well without cookies.

Changes

We reserve the right to amend our Cookie Statement. We therefore recommend that you regularly consult this Cookie Statement.

Questions?

If you have any questions on our Cookie Statement, feel free to contact us in writing at sales@igopromo.nl, or at IGO, Haverdijk 5, 5704 RC Helmond .

This Cookie Statement was last amended on May 3rd, 2021.